



PRESS RELEASE

Press Contact:

Kenneth E. Saunders

Search Engine Experts LLC

KSaunders@SearchEngineExpertsLLC.com

513-379-3800

FOR IMMEDIATE RELEASE

Search Engine Experts Named Vendor of the Month by Holland advertising:interactive

CINCINNATI, OH – August 24, 2010 – Search Engine Experts LLC, a leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services, today announced it has been named Vendor of the Month for August 2010 by Holland advertising:interactive, Cincinnati's oldest family-owned advertising firm and the third oldest in the nation.

As a valued Holland partner, Search Engine Experts provides Holland's clients with unmatched SEO and PPC services that dramatically increase Web traffic to client sites. Search Engine Experts also provides leading insight and advice at Holland events, including the latest Search Engine Marketing seminar held in May at the Kenwood Country Club in Cincinnati, Ohio.

“With more than 73 years in the business, Holland advertising:interactive has partnered with some of the nation's leading vendors in the industry,” said Mark Holland, President of Holland advertising:interactive. “It's a great honor to be selected as a Vendor of the Month, as the entire Holland staff contributes in the selection process. Search Engine Experts stands as a premier provider of SEO and PPC services that our clients consistently praise. We're pleased to recognize Search Engine Experts' leadership in our industry and look forward to continuing a lengthy partnership that highly benefits our clients.”

About Search Engine Experts LLC

Search Engine Experts LLC is Cincinnati's leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services. Led by Kenneth E. Saunders, a nationally recognized SEO expert, Search Engine Experts offers the region's only certified search engine marketing specialists. Search Engine Experts provides all sizes of businesses the

opportunity to dramatically increase their rankings and visibility on the world's most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders' team of optimization specialists stands as the answer to the often daunting tasks surrounding true website optimization and effective PPC campaigns. For more information, visit www.SearchEngineExpertsLLC.com.

About Holland advertising:interactive

Founded in 1937, Holland advertising:interactive is Cincinnati's oldest family-owned advertising firm and the third oldest in the nation. The agency provides leading-edge strategic brand development, distinct creative, and unique media planning and placement. For more information, call 513.721.1310 or visit www.HollandAdvertising.com.

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