



## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

### Adaptive InfoSystems Selects Search Engine Experts as SEO and PPC Partner

**CINCINNATI, OH – December 8, 2009** – Search Engine Experts LLC, a leading provider of Search Engine Optimization (SEO) services, today announced that Cincinnati-based Adaptive InfoSystems, a leading technology consultancy, selected Search Engine Experts as its SEO and PPC vendor of choice.

The two companies will partner on an ongoing basis to provide Adaptive InfoSystems' clients with certified SEO and PPC services from Search Engine Experts. In November, Search Engine Experts announced it provided SEO and PPC services for MyHealthCoach.com, an Adaptive InfoSystems customer and the country's only provider of one-on-one online health coaching. The latest company to choose Adaptive InfoSystems and Search Engine Experts is Amelia, Ohio-based Gutter Topper, a quality gutter protection products manufacturer.

"Through our work with Search Engine Experts, it was clear that our customers highly value their specialized services in SEO and PPC," said Harold Perlstein of Adaptive InfoSystems. "We're extremely pleased to officially partner with Search Engine Experts to provide SEO and PPC services that repeatedly prove highly successful and are highly praised by our customers. As the only certified SEO provider in the Cincinnati area, Search Engine Experts offers top notch knowledge that gets results."

"As we continue to experience fast growth, our partnerships with technology consulting leaders such as Adaptive InfoSystems underscore our commitment to provide the best possible SEO and PPC services that easily outperform the competition," said Ken Saunders, President of Search Engine Experts. "We're pleased to extend our services to Adaptive

InfoSystems' customer base which includes an impressive roster of national and regional businesses.”

### **About Search Engines Experts LLC**

Search Engine Experts LLC is Cincinnati's leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services. Led by Kenneth E. Saunders, the region's only certified search engine marketing strategist, Search Engine Experts offers all sizes of businesses the opportunity to dramatically increase their rankings and visibility on the world's most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders' team of optimization experts stands as the answer to the often daunting tasks surrounding true website optimization. For more information, visit [www.SearchEngineExpertsLLC.com](http://www.SearchEngineExpertsLLC.com).

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