



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Search Engine Experts Selected by LINK Training & Consulting to Manage SEO

CINCINNATI, OH – November 18, 2009 – Search Engine Experts LLC, a leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services, today announced that LINK Training & Consulting, a leading consultancy specializing in agency-client connections, chose Search Engine Experts to conduct SEO services on its www.strongerLINK.com website.

The website outlines LINK's services while also featuring endorsements of Todd Sebastian's best-selling book, "Tell Your Clients Where to Go! A Practical Guide to Providing Passionate Client Leadership." As President and Chief Connector at LINK, Sebastian relies upon his Internet presence as a powerful tool for promoting his innovative firm and his book, now available on Amazon.com.

"As a veteran in branding and marketing efforts, I see SEO as a key, foundational effort for LINK Training & Consulting's online identity," said Sebastian. "Search Engine Experts proved to be an extremely knowledgeable vendor that has continued to exceed our expectations – helping to organically increase the number of LINK's website visitors."

About Search Engines Experts LLC

Search Engine Experts LLC is Cincinnati's leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services. Led by Kenneth E. Saunders, the region's only certified search engine marketing strategist, Search Engine Experts offers all sizes of businesses the opportunity to dramatically increase their rankings and visibility on the world's most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders' team of optimization experts stands as

the answer to the often daunting tasks surrounding true website optimization. For more information, visit www.SearchEngineExpertsLLC.com.

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