



## PRESS RELEASE

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### **FOR IMMEDIATE RELEASE**

## Leading Document Management Firm Increases Web Traffic with Search Engine Experts' SEO Services

**CINCINNATI, OH – October 30, 2009** – Search Engine Experts LLC, a leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services, today announced that Millennium Business Systems, a premier provider of integrated document management systems and solutions, chose Search Engine Experts to conduct SEO services for its website, [www.mbsinc1.com](http://www.mbsinc1.com).

An independent channel for copier, printer, and multi-functional product technologies, as well as document management software, Millennium uses the Internet as a vital tool to attract prospects and gain new customers. Search Engine Experts' initial SEO efforts, combined with ongoing maintenance, resulted in dramatically increased Web traffic that assists in important lead creation.

“The cornerstone of our business is providing efficient, tailored solutions to our customers,” said David A. Bartlow, President of Millennium Business Systems. “We wanted to take the same approach for our website – creating effective content that reaches a relevant audience and helps harness the sales power of the Internet. Search Engine Experts provided professional, timely SEO services that have significantly increased the value of our site.”

“We’re pleased to announce Millennium Business Systems as the latest company to select Search Engine Expert’s certified specialists for SEO services,” said Ken Saunders, President of Search Engine Experts. “Through our tailored SEO efforts, Millennium’s website enhances its role in attracting relevant sales prospects, while also providing integrated document management information that visitors will highly value.”

### **About Search Engines Experts LLC**

Search Engine Experts LLC is Cincinnati's leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services. Led by Kenneth E. Saunders, a nationally recognized SEO expert, Search Engine Experts offers the region's only certified search engine marketing specialists. Search Engine Experts provides all sizes of businesses the opportunity to dramatically increase their rankings and visibility on the world's most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders' team of optimization specialists stands as the answer to the often daunting tasks surrounding true website optimization and effective PPC campaigns. For more information, visit [www.SearchEngineExpertsLLC.com](http://www.SearchEngineExpertsLLC.com).

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