



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Search Engine Experts Increases Web Traffic for Leading Executive Housing Firm

CINCINNATI, OH – June 12, 2009 – Search Engine Experts LLC, a leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services, today announced that VESTA Executive Housing, a premier temporary housing service provider, chose Search Engine Experts for strategic SEO efforts.

VESTA (www.vesta1.com) provides full-service temporary / corporate housing services, offering a team of nationwide relocation specialists to assist corporations and individual executives. The company enjoys an extensive network of existing clients, but also utilizes its website as a strategic tool for attracting prospects. After selecting Search Engine Experts and significantly enhancing its SEO efforts, web traffic increased substantially – resulting in an upswing of prospective clients.

“The business value of Search Engine Experts’ SEO efforts is undoubtedly huge,” said Paul Pelnar of VESTA Executive Housing. “Not only are we a leading provider within the Cincinnati, Lexington and Dayton regions, but we also provide nationwide service. This makes Internet-based marketing efforts doubly important for VESTA. We’re extremely pleased with Search Engine Experts’ results and cost effectiveness.”

About Search Engine Experts LLC

Search Engine Experts LLC is Cincinnati’s leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services. Led by Kenneth E. Saunders, a nationally recognized SEO expert, Search Engine Experts offers the region’s only certified search engine marketing specialists. Search Engine Experts provides all sizes of businesses the opportunity to dramatically increase their rankings and visibility on the world’s most

important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders’ team of optimization specialists stands as the answer to the often daunting tasks surrounding true website optimization and effective PPC campaigns. For more information, visit www.SearchEngineExpertsLLC.com.

About VESTA Executive Housing

VESTA Executive Housing is a temporary housing service provider. Often referred to as corporate housing as a result of the thousands of companies who have discovered the advantages of this service, the concept is fast becoming main stream because it offers a powerful alternative to any hotel or extended stay fixed location hotel. If you find yourself in need of a place to live for a short to intermediate period of time, what do you do? It is from this dilemma that temporary (or corporate) housing services were born. With a daily rate that is less than that of a comparable hotel, VESTA customers get the advantage and space of a fully furnished home for stays as short as 30 days. Visit www.vesta1.com.

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