



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Search Engine Experts Chosen for SEO of HugsWithLove.com

CINCINNATI, OH – October 7, 2008 – Search Engine Experts LLC, a leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services, today announced it was selected to manage SEO efforts for www.HugsWithLove.com, a seller of unique fleece, baby and sympathy blankets.

After sending a blanket to a friend as a “hug” of support during cancer treatment, Betsy Davis decided to offer the same opportunity to anyone through the HugsWithLove.com website she created. Following quick success and growth, Davis chose Search Engine Experts to conduct thorough SEO efforts to expand the company’s web presence and increase web traffic to the site.

“Knowing that the Internet is our main method for advertising, it made perfect sense to undergo SEO efforts to be sure we’re reaching as many potential customers as possible,” said Davis. “I was extremely pleased with Search Engine Experts’ detailed research and implementation of corresponding SEO tactics – it has made a clear impact on the number of our website visitors and helps us in our mission of delivering as many ‘hugs’ as possible.”

“From large international firms to growing Internet-based companies, SEO is a clear need no matter what is being sold,” said Ken Saunders, President of Search Engine Experts. “We’re pleased to help Hugs With Love in its growth and ever-expanding number of website visitors and customers.”

About Search Engines Experts LLC

Search Engine Experts LLC is Cincinnati's leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services. Led by Kenneth E. Saunders, the region's only certified search engine marketing strategist, Search Engine Experts offers all sizes of businesses the opportunity to dramatically increase their rankings and visibility on the world's most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders' team of optimization experts stands as the answer to the often daunting tasks surrounding true website optimization. For more information, visit www.SearchEngineExpertsLLC.com.

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