



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Aero Fulfillment Services Chooses Search Engine Experts for SEO

CINCINNATI, OH – September 24, 2008 – Search Engine Experts LLC, a leading provider of Search Engine Optimization (SEO) services, today announced that Aero Fulfillment Services Corporation, a leader in third-party fulfillment services and logistics, used Search Engine Experts for comprehensive SEO services for its www.aerofulfillmentservicescorp.com website.

With its Midwest location, Mason, Ohio-based Aero assists Fortune 500 and regional clients improve their time to market, realize logistical efficiencies, reduce shipping costs, and minimize order, inventory, and warehouse expenditures. Its website serves as a critical tool for informing prospective clients of unmatched value – leading to the company’s decision to focus on SEO services to increase its web traffic.

Choosing Search Engine Experts, Aero began with an intensive SEO project designed to greatly enhance its search engine rankings and then migrated to ongoing SEO maintenance for continual improvement of its web presence.

“Our Fortune 500 clients and others clearly turn to the Internet as a key tool for identifying available third-party fulfillment and logistics service providers,” said Chris Probst, vice president of sales at Aero Fulfillment Services. “We selected Search Engine Experts as our SEO consultant due to their clear track record and dedicated service. Since their SEO efforts

went underway, we're more confident than ever that our website continues to reach more relevant, fitting prospective customers.”

“As a company that serves some of the largest firms in the country, Aero Fulfillment Services found a simple, yet effective method of increasing its Web presence as well as its sales potential,” said Ken Saunders, President of Search Engine Experts. “Search Engine Experts’ SEO offerings stand as a truly unmatched set of services that can quickly contribute to increased revenues and a more effective website.”

About Search Engines Experts LLC

Search Engine Experts LLC is Cincinnati’s leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services. Led by Kenneth E. Saunders, the region’s only certified search engine marketing strategist, Search Engine Experts offers all sizes of businesses the opportunity to dramatically increase their rankings and visibility on the world’s most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders’ team of optimization experts stands as the answer to the often daunting tasks surrounding true website optimization. For more information, visit www.SearchEngineExpertsLLC.com.

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