



PRESS RELEASE

Press Contact:

Kenneth E. Saunders

Search Engine Experts LLC

KSaunders@SearchEngineExpertsLLC.com

513-379-3800

FOR IMMEDIATE RELEASE

Regional Leader in Abrasive Blasting Equipment and Services Chooses Search Engine Experts for Website Optimization

CINCINNATI, OH – August 29, 2008 – Search Engine Experts LLC, a leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services, today announced that A&B Deburring, a Cincinnati-based manufacturer of equipment for blast cleaning, shot peening, mass finishing, and parts washing, selected Search Engine Experts to greatly improve its website optimization for search engines.

Through Search Engine Experts' optimization and maintenance service, A&B Deburring (www.abdeburr.com) has significantly enhanced its presence on the web while also adding to its detailed content covering its various equipment, supplies and contract services offerings. Geared for increased lead generation, the enhanced Website also provides visitors with helpful information most often sought during related web searches on industry solutions.

Known for its powerful SEO strategies, Search Engine Experts is the only certified search engine marketing strategist in the Cincinnati region, providing clients with unmatched awareness through higher web rankings on the world's most important Internet search engines.

“We see great value in investing in the power of our website and we're extremely pleased with the results of Search Engine Experts' SEO services,” said Rob Wegman of A&B Deburring. “Through an enhanced presence on the leading search engines, A&B Deburring will undoubtedly see an increase in prospective customers.”

“We’re pleased to work with A&B Deburring, a company with a 60-year history in Cincinnati and a national presence in its industry,” said Ken Saunders, President of Search Engine Experts. “Search Engine Experts’ web optimization services and ongoing maintenance help firms such as A&B Deburring enhance their Web presence and overall marketing strategy, ultimately bringing more customers and increased revenues.”

About Search Engines Experts LLC

Search Engine Experts LLC is Cincinnati’s leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services. Led by Kenneth E. Saunders, the region’s only certified search engine marketing strategist, Search Engine Experts offers all sizes of businesses the opportunity to dramatically increase their rankings and visibility on the world’s most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders’ team of optimization experts stands as the answer to the often daunting tasks surrounding true website optimization. For more information, visit www.SearchEngineExpertsLLC.com.

©2008 Search Engine Experts LLC. All rights reserved.

#