



PRESS RELEASE

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FOR IMMEDIATE RELEASE

National Machine Tool Co. Chooses Search Engine Experts

CINCINNATI, OH – August 11, 2008 – Search Engine Experts LLC, a leading provider of Search Engine Optimization (SEO) services, today announced that Cincinnati-based National Machine Tool Co. revamped its SEO efforts through Search Engine Experts.

The 100-year old company, a designer and manufacturer of precision internal keyseating tools, boasts products that have been used in countless monumental projects including the Panama Canal and NASA's Hubble Space Telescope. National Machine Tool's website (www.keyseaters.com) serves as a key outlet for informing prospective customers of its lengthy heritage, constant innovation and recognition in the industry.

Search Engine Experts conducted National Machine Tool's SEO service to help match the company's search engine rankings to its century-long success – attracting more prospective customers to the National Machine Tool website. By increasing the company's Web presence, the site becomes a more significant and optimized sales tool that leads to increased revenues.

“Our business is one of great precision, and we're pleased to have applied this same standard of detail to our website's SEO efforts conducted by Search Engine Experts,” said Cliff Moore of National Machine Tool. “As recognized specialists in website SEO, Search Engine Experts made us confident in our selection of their services. Their results speak for themselves.”

“We're particularly pleased to work with National Machine Tool due to its century-long history and contribution to so many vital projects worldwide,” said Ken Saunders, President

of Search Engine Experts. “Through our SEO services we were able to assist National Machine Tool in more effectively sharing its successes as well as helping to create an even greater pipeline of sales opportunities.”

About Search Engines Experts LLC

Search Engine Experts LLC is Cincinnati’s leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services. Led by Kenneth E. Saunders, the region’s only certified search engine marketing strategist, Search Engine Experts offers all sizes of businesses the opportunity to dramatically increase their rankings and visibility on the world’s most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders’ team of optimization experts stands as the answer to the often daunting tasks surrounding true website optimization. For more information, visit www.SearchEngineExpertsLLC.com.

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