



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Search Engine Experts Optimizes LookAtMeShirts.com

CINCINNATI, OH – June 27, 2008 – Search Engine Experts LLC, a leading provider of Search Engine Optimization (SEO) services, today announced it led SEO services for www.LookAtMeShirts.com. The company is a fast-growing provider of tee-shirts and other custom-printed apparel.

With a comprehensive SEO effort by Search Engine Experts, the site, led by stand-up comedian Josh Sneed and graphic artist Darin Overholser, significantly increased its rankings on top search engines – allowing the growing company to expand its presence and increase web traffic.

“As we continue to expand and grow our company, we knew that our website, which serves as our main outlet for lead generation and sales, needed to undergo an extensive SEO effort to boost search engine rankings,” said Josh Sneed of LookAtMeShirts.com. “Our decision to select Search Engine Experts for our SEO project was easy – they are clearly specialists in the field and offer enormous value for a web-based business such as ours.”

“Search Engine Experts serves a wide variety of companies – from healthcare technology providers to the latest online apparel retailers,” said Ken Saunders, President of Search Engine Experts. “Our huge spectrum of clients underscores the fact that SEO and search engine rankings are valuable for nearly any business. We’re pleased to work with Josh Sneed and Darin Overholser to boost their presence and their sales at LookAtMeShirts.com.”

Search Engine Experts is the only certified search engine marketing strategist in the Cincinnati region, providing clients with unmatched awareness through higher web rankings on the world's most important Internet search engines.

About Search Engines Experts LLC

Search Engine Experts LLC is Cincinnati's leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services. Led by Kenneth E. Saunders, the region's only certified search engine marketing strategist, Search Engine Experts offers all sizes of businesses the opportunity to dramatically increase their rankings and visibility on the world's most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders' team of optimization experts stands as the answer to the often daunting tasks surrounding true website optimization. For more information, visit www.SearchEngineExpertsLLC.com.

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