



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Miami University Entrepreneurial Connection Club Hears Search Engine Experts LLC Growth Story

CINCINNATI, OH – April 8, 2008 – Search Engine Experts LLC, a leading provider of search engine optimization services, announced that President Kenneth E. Saunders will speak to members of the Miami University Entrepreneurial Connection Club at an event being held today on the Oxford, Ohio campus.

Invited to share his personal story on the founding, growth and expansion of Search Engine Experts, Saunders will outline the preparations and strategy surrounding the Company's unique market offering. He will also highlight search engine optimization efforts and other complementary marketing tactics that serve as important tools for startups.

The Entrepreneurial Connection Club is a student-led organization whose mission is to encourage students to think and act like entrepreneurs. Students experience entrepreneurship beyond classroom study through first-hand experience, building start-up businesses, writing business plans, and implementing new ideas. Students work with existing businesses, providing consulting services and marketing strategies, as well as helping clients to reach college audiences. The club brings in influential speakers, such as business owners, CEO's, and successful entrepreneurs.

About Kenneth E. Saunders

Saunders founded Search Engine Experts LLC following more than two decades of information technology, marketing and web design experience. Saunders stands as a true industry leader in search engine optimization, leading Search Engine Experts' innovative, comprehensive optimization services, including on-page and off-page items, external linking programs, as well as monthly reporting of results.

Previously, Saunders served as director of product marketing for one of the country's largest property management software firms where he led website designs and optimization, as well as the merging of marketing programs due to strategic acquisitions. Past positions include director of product management, program manager, and senior developer, both in the United States and the United Kingdom. Saunders is a member of the American Marketing Association and holds a Bachelor of Science degree in Applied Science from Miami University.

About Search Engines Experts LLC

Search Engine Experts LLC is Cincinnati's leading provider of Search Engine Optimization (SEO) services. Led by Kenneth E. Saunders, the region's only certified search engine marketing strategist, Search Engine Experts offers all sizes of businesses the opportunity to dramatically increase their rankings and position on the world's most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders' team of optimization experts stands as the answer to the often daunting tasks surrounding true website optimization. Visit www.SearchEngineExpertsLLC.com.

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