



PRESS RELEASE

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FOR IMMEDIATE RELEASE

2trg Enhances Website Rankings with Search Engine Experts

CINCINNATI, OH – March 19, 2008 – Search Engine Experts LLC, a leading provider of Search Engine Optimization (SEO) services, today announced that 2trg, a green-focused recycler of electronics, selected Search Engine Experts for its website SEO project.

A Cincinnati-headquartered authorized electronics recycler, 2trg (www.2trg.com) specializes in the environmentally safe and socially responsible recycling and dismantling of computers, monitors, hard drives, televisions, light bulbs and other electronic waste. The company's growth and success led to a more detailed look at its website's role in attracting equipment acquisition for recycling. 2trg selected Search Engine Experts to boost search engine rankings and enhance 2trg's Web presence.

"More website visitors mean more equipment acquisitions, and that translates into increased revenues," said Elli Workum of 2trg. "Search Engine Experts' SEO services helped better position our company for ongoing growth, while also bringing more visitors the helpful electronics recycling information our website offers."

"We're pleased to serve a company such as 2trg that is focused on green initiatives surrounding the recycling of our nation's electronic waste," said Ken Saunders, President of Search Engine Experts. "Through our website SEO service, more local and national companies (as well as consumers) can be made aware of 2trg's great initiative and help to 'go green' through properly recycling their old computers, monitors, etc."

About Search Engines Experts LLC

Search Engine Experts LLC is Cincinnati's leading provider of Search Engine Optimization (SEO) and Pay-Per-Click (PPC) services. Led by Kenneth E. Saunders, the region's only certified search engine marketing strategist, Search Engine Experts offers all sizes of businesses the opportunity to dramatically increase their rankings and visibility on the world's most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders' team of optimization experts stands as the answer to the often daunting tasks surrounding true website optimization. For more information, visit www.SearchEngineExpertsLLC.com.

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