



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Search Engine Experts LLC President Kenneth Saunders to Speak on Panel at ADCLUB Cincinnati 2008 Advertising Career Day Event

CINCINNATI, OH – February 28, 2008 – Search Engine Experts LLC, a leading provider of search engine optimization services, today announced that President Kenneth E. Saunders is scheduled to serve on an expert panel of marketing experts during the Advertising Club of Cincinnati 2008 (ADCLUB) Advertising Career Day event on Friday, February 29th at the Radisson Hotel in Covington, Kentucky.

Designed for advertising students, educators and professionals, the event's panel consists of a wide variety of marketing experts who will discuss numerous issues surrounding the industry, including Web-specific techniques. For more information on the ADCLUB Advertising Career Day event, visit www.adclubcincy.org.

The only certified search engine marketing strategist in the Cincinnati region, Saunders leads Search Engine Experts' innovative Web site optimization services that focus on providing clients with unmatched awareness through higher Web rankings on the world's most important Internet search engines. Search Engine Experts offers a full host of services, including initial Web site optimization capabilities, as well as powerful, ongoing Web site Search Engine Optimization (SEO) maintenance.

About Kenneth E. Saunders

Saunders founded Search Engine Experts LLC following more than two decades of information technology, marketing and Web design experience. Saunders stands as a true industry leader in search engine optimization, leading Search Engine Experts' innovative, comprehensive optimization services, including on-page and off-page items, external linking programs, as well as monthly reporting of results.

Previously, Saunders served as director of product marketing for one of the country's largest property management software firms where he led Web site designs and optimization, as well as the merging of marketing programs due to strategic acquisitions. Past positions include director of product management, program manager, and senior developer, both in the United States and the United Kingdom. Saunders is a member of the American Marketing Association and holds a Bachelor of Science degree in Applied Science from Miami University.

About Search Engines Experts LLC

Search Engine Experts LLC is Cincinnati's leading provider of Search Engine Optimization (SEO) services. Led by Kenneth E. Saunders, the region's only certified search engine marketing strategist, Search Engine Experts offers all sizes of businesses the opportunity to dramatically increase their rankings and position on the world's most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders' team of optimization experts stands as the answer to the often daunting tasks surrounding true Web site optimization. Visit www.SearchEngineExpertsLLC.com.

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