

*Search Engine Experts LLC*  
**PRESS RELEASE**



**Press Contact:**

Kenneth E. Saunders  
Search Engine Experts LLC  
[KSaunders@SearchEngineExpertsLLC.com](mailto:KSaunders@SearchEngineExpertsLLC.com)  
513-379-3800

**FOR IMMEDIATE RELEASE**

**Search Engine Experts LLC Founded to Provide Cincinnati Area Businesses with Unmatched Search Engine Optimization Services**

**CINCINNATI, OH – September 5, 2007** – Search Engine Experts LLC, a leading provider of search engine optimization services, today announced its founding by Kenneth E. Saunders, the only certified search engine marketing strategist in the Cincinnati region. Through innovative Web site optimization services, Search Engine Experts LLC is uniquely positioned to provide area companies with unmatched awareness and increased revenues through higher Web rankings on the world's most important Internet search engines.

Search Engine Experts offers a full host of services, including initial Web site optimization capabilities, as well as powerful, ongoing Web site Search Engine Optimization (SEO) maintenance. Saunders founded Search Engine Experts to address the often daunting tasks that face business owners and marketing executives:

- Are you frustrated that your site is ranked below competitors on major search engines?
- Do you wonder why your site never seems to improve its rankings?
- Do you wonder where the information is that can help you improve your SEO rankings?

Through strategic relationships with leading Web site development and marketing companies, Search Engine Experts also offers a full range of Internet marketing solutions – all through one trusted provider.

"I am pleased to announce the opening of Search Engine Experts LLC – a company specifically designed to assist Greater Cincinnati businesses with their ever-growing SEO needs," said Kenneth E. Saunders, President. "Search Engine Experts is greatly positioned to become a true marketing partner to our region's most respected companies. I encourage business owners and marketing executives to visit [www.SearchEngineExpertsLLC.com](http://www.SearchEngineExpertsLLC.com) to learn more about our services and see how we can quickly assist with optimization efforts."

**About Kenneth E. Saunders**

Saunders founded Search Engine Experts LLC following more than two decades of information technology, marketing and Web design experience. Saunders stands as a true industry leader in search engine optimization, leading Search Engine Experts' innovative, comprehensive

optimization services, including on-page and off-page items, external linking programs, as well as monthly reporting of results.

Previously, Saunders served as director of product marketing for one of the country's largest property management software firms where he led Web site designs and optimization, as well as the merging of marketing programs due to strategic acquisitions. Past positions include director of product management, program manager, and senior developer, both in the United States and the United Kingdom. Saunders is a member of the American Marketing Association and holds a Bachelor of Science degree in Applied Science from Miami University.

#### **About Search Engines Experts LLC**

Search Engine Experts LLC is Cincinnati's leading provider of Search Engine Optimization (SEO) services. Led by Kenneth E. Saunders, the region's only certified search engine marketing strategist, Search Engine Experts offers all sizes of businesses the opportunity to dramatically increase their rankings and position on the world's most important search engines – providing unmatched awareness and increased revenues. Through clear strategy and technical ability, Saunders' team of optimization experts stands as the answer to the often daunting tasks surrounding true Web site optimization. Visit [www.SearchEngineExpertsLLC.com](http://www.SearchEngineExpertsLLC.com).

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